2027 SPONSORSHIP LEVELS

Secure your spot and your savings.

Confirm your sponsorship and make a deposit by December 15, 2026, to guarantee 2026 rates and maximize your event visibility.

Level	Keynote Sponsor	Platinum Plus	Platinum	Titanium	Gold	Silver	Bronze	Copper	Cobalt
Cost, payable in U.S. Dollars	Cost Dependent on Speaker	$63,000	$42,500	$32,000	$25,000	$17,600	$12,000	$6,200	$4,295
Booth space allotted up to	20 x 30	20 x 30	20 x 30	20 x 30	20 x 20	10 x 30	10 x 20	10 x 10	10 x 10
Full registration for Booth Staff (must be registered under your sponsoring company name)	24	24	24	24	16	12	8	4	4
Registration discounts for full or partial registrations (not valid for competitors, sponsors/exhibitors personnel, child registration or optional events.)	unlimited	unlimited	unlimited	unlimited	unlimited	unlimited	unlimited	unlimited	unlimited
Number of deeply discounted ($10) tickets available for the Closing Party and Awards Ceremony when ordered by July 31	10	10	8	6	6	4	4	2	2
	Tier-One Seating Option Available								
Placement of company logo/text on event website and event marketing material	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Text	Text
Receive recognition in the thank you ad placed within **AGRR™** magazine following the event	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Text	Text
Scholarship(s) to competition of your choice (visit www.autoglassweek.com/competing for deadline information)	8	6	4	3	3	2	2	1	0
Right to have your tools and/or products available for competitors use within competitions (must supply one to each competitor, does not apply to competitors who bring their own tools)	✓	✓	✓	✓	✓	✓	✓	✓	✓
Ability to present training in the Learning Lab and/or demos on the exhibition floor	✓	✓	✓	✓	✓	✓	✓	✓	
Acknowledgement at the Closing Party and Awards Ceremony	✓	✓	✓	✓	✓	✓	✓		
Opportunity to have your company-branded swag included in the Welcome Swag Bag given to all pre-registered attendees at registration	✓	✓	✓	✓	✓	✓	✓		
Access to Show Videos	✓	✓	✓	✓	✓	✓	✓		
Access to Auto Glass Week media room, following the Closing Party and Awards Ceremony, to interview your company's winners	✓	✓	✓	✓	✓	✓			
Option to rent a suite at host hotels and/or meeting room at cost during non-exhibition or conference hours at convention center (upon availability, first-come, first-served)	✓	✓	✓	✓	✓				
Permission to rig a ceiling-mounted sign above booth (extra charges apply)	✓	✓	✓	✓	✓				
Naming rights to either replacement, repair, calibration or CSR competition (one available per competition; first-come, first served)	✓	✓							
Right to a meet-and-greet with Keynote Speaker, as his/her contract allows	✓								

Your Sponsorship Includes:

- One booth package provided per company, consisting of an 8-foot draped backdrop, 3-foot side divider drapes, 1 draped 6-foot table, 2 chairs, 1 wastebasket, and company identification sign;
- A company listing in the Official Event Program or Addednum;
- Discount passes for your customers (certain restrictions apply); and
- Benefits according to your sponsorship level.

Contract to Sponsor Today

Floor Plan

Our team is happy to work on a custom package with your company.
Contact Barry Atkins at 540/602-3268
or email batkins@glass.com today!