



2024 SPONSORSHIP LEVELS CHART

Our team is happy to work on a custom package with your company. Contact Barry Atkins at 540/602-3268 or email batkins@glass.com today!

Booth Space Inclusions

Exhibit Management will provide the following to each sponsoring company for inclusion with their booth space:

- 6-foot draped backdrop
- 3-foot side divider drape
- Booth package per company includes: 1 draped table, 2 chairs, 1 wastebasket and company identification sign.

Sponsoring companies may add the following (for an additional cost):

- Booth carpet (hall not carpeted)
- Booth furniture
- Electrical
- Internet connections
- And more!

Important Information

Booth Space Assignments

For companies with contracts and deposits paid by January 31, 2024, space assignments are made based on top-level sponsors down and done in chronological order from date of receipt of signed agreement, payment and logo. After January 31, 2024, assignments are made on a first come, first-served basis within sponsorship level.

Show Preview Issue

All Sponsors signing on or making full payment by July 24, 2024 will be listed in the Show Preview of AGRR™ magazine September/October issue.

*Keynote Sponsor Level

The keynote sponsor level is only available to one Auto Glass Week™ sponsor. There will also be a keynote sponsor for WFCT.

LEVEL	KEYNOTE SPONSOR*	PLATINUM PLUS	PLATINUM	TITANIUM	GOLD	SILVER	BRONZE	COPPER	COBALT
Cost, payable in U.S. Dollars	Cost Dependent on Speaker	\$63,000	\$42,500	\$32,000	\$25,000	\$17,600	\$12,000	\$6,200	\$4,295
Booth space allotted up to	20 x 30	20 x 30	20 x 30	20 x 30	20 x 20	10 x 30	10 x 20	10 x 10	10 x 10
Full registration for Booth Staff (must be registered under your sponsoring company name)	24	24	24	24	16	12	8	4	4
Partial registration for Customers (not valid for non-sponsoring/exhibiting industry suppliers or manufacturers)	unlimited	unlimited	unlimited	unlimited	unlimited	unlimited	unlimited	unlimited	unlimited
Full registrations for Customers (not valid for non-sponsoring/exhibiting industry suppliers or manufacturers)	75	50	25	25	20	15	10	5	2
Complimentary tickets to the Closing Event and Awards, to be held on Saturday, September 21, if pre-ordered (while tickets last, must reserve tickets in advance by 8/16/24)	10	8	8	6	6	4	4	2	2
Placement of company logo/text on event welcome entrance signage, event website and event marketing material	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Text	Text
Receive recognition in the thank you ad placed within AGRR™ magazine following the event	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Text	Text
Scholarship(s) to competition of your choice Scholarship Registration Deadline: 7/1/24	8	4	4	3	3	2	2	1	0
Right to have your tools and/or products available for competitors use within competitions (must supply one to each competitor, does not apply to competitors who bring their own tools)	◆	◆	◆	◆	◆	◆	◆	◆	◆
Introduction at the Closing Event and Awards, to be held on Saturday, September 21	◆	◆	◆	◆	◆	◆	◆		
Access to Auto Glass Week™ media room, following the Closing Event and Awards, to be held on Saturday, September 21 to interview your company's winners	◆	◆	◆	◆	◆	◆			
Option to rent a suite at host hotels and/or meeting room at cost during non-exhibition or conference hours at convention center (upon availability, first-come, first-served)	◆	◆	◆	◆	◆				
Opportunity to have your company-branded swag included in the Welcome Swag Bag given to the first 1,000 attendees at registration (swag provided by sponsor)	◆	◆	◆	◆	◆				
Registration: right to place company branded items in registration area at the show	◆	◆	◆	◆	◆	◆			
Permission to rig a ceiling-mounted sign above booth (extra charges apply)	◆	◆	◆	◆	◆				
Reserved tier-one seating at the Closing Event and Awards, to be held on Saturday, September 21 (must reserve by 8/16/24)	◆	◆	◆						
Non-sponsoring supplier full registration entry	4	2	0	0	0	0	0	0	0
Right to a meet-and-greet with Keynote Speaker, as his/her contract allows	◆								
Naming rights to either replacement, repair, calibration, or CSR competition (one available per competition; first-come, first-served)		◆							